



## Network of Entrepreneurial Women (N.E.W.) December 2011 MEETING & Christmas Celebration!

**Topic: "Positive Economics to Round Off 2011"**  
**Guest Speaker: Susan Hayes, 'The Positive Economist'**

Date: **Wednesday 7<sup>th</sup> December 2011**  
Venue: The Parkview Hotel, Newtownmountkenny  
Time: **7.00pm – 9.30pm**  
Agenda: 7.00pm: Tea/coffee and networking  
7.30pm: Announcements & member introductions  
7.40pm: Guest Speaker –  
8.45pm: Networking with Festive Mince Pies,  
Mulled Wine and Festive Resource Tables!



Susan Hayes

Wicklow County Enterprise Board is delighted to welcome **Susan Hayes, 'The Positive Economist'**, who earned her nickname as a result of her happy disposition while broadcasting a regular economics slot on 4FM. Susan believes that economics is not a dry, boring subject, but an **essential tool for business owners** to spot opportunities and create successful businesses. As MD of Hayes Culleton, Susan, who has a BSc in Financial Maths & Economics gives many guest presentations on matters relating to **economics, the stock market, banking, entrepreneurship and finance**. She regularly contributes to the national and international media including RTE, TV3, Newstalk and Today FM (Ireland).

***The December meeting of NEW is very timely for an address by an economist as it takes place the day after the Budget is announced!*** Susan will briefly describe her reaction to the main points in the Budget affecting entrepreneurs, but will primarily focus on **the small steps that we can all take, right now**, to improve our business situations, **even in the deep recession** that we are suffering from.

She will give her top tips on:

- Networking – what it's really about
- Managing staff & clients, and delegating
- Quick tips for using IT to lessen the load
- Time management & professional conduct
- Funding a small business when banks aren't lending

**To RSVP for this meeting or to book a Business Pitch or Resource Table please contact Sinéad Quinn at [sinead@wicklowceb.ie](mailto:sinead@wicklowceb.ie) or **0404-30800****